



VOLUNTEER PROGRAM

VOLUNTEER DESCRIPTIONS

TYPES OF EVENTS

Community Outreach

- Samaritan's Feet & Feed the Hungry
- Youth Clinics - **FULL**

Fan Event Support

- Bracket Town
- Final Four 5K - **FULL**
- Final Four Dribble
- March Madness Music Festival - **FULL**
- Tip-Off Tailgate

Operations

- Meeters and Greeters for Transportation



COMMUNITY OUTREACH

SAMARITAN'S FEET & FEED THE HUNGRY

Event Description: The NCAA, Samaritan's Feet and Feed the Hungry have teamed up. During the week of Final Four, 2,000 pairs of shoes and boxes of food will be distributed to pre-selected, in-need community members.

Locations: Fair Park (Dallas) & the YET Center (Arlington)

Volunteer Duties: Volunteers will assist with distributing food boxes and providing shoes to in-need community members and with the overall event operations for Samaritan's Feet and Feed the Hungry. Volunteers will greet, direct and welcome recipients and will assist with the check-in process. Other volunteers will assist with the distribution of 40-pound food boxes. On-site, volunteers will be provided an event-specific T-shirt to wear and will be provided a small meal.

Details: Indoors; interaction with guests, youth and volunteers; some roles require physical activity (standing, walking, and lifting up to 30 pounds)



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YOUTH CLINICS – FULL

Event Description: Coca-Cola NCAA Youth Clinic participants receive sport instruction from NCAA coaches and student-athletes in three locations within the North Texas area.

Locations: Arlington, Dallas and Fort Worth

Volunteer Duties: Volunteers will assist with registration, T-shirt and gift bag distribution, hospitality, safety awareness and time keeping. Volunteers who are assigned to the registration station will ensure all participants are registered for the clinic and have a signed waiver on file and will assign participants wristbands. T-Shirt distribution volunteers will distribute t-shirts to all registered participants. Hospitality volunteers will also assist with distributing box lunches, and assist with hospitality, safety awareness and time keeping.

Details: Indoors; standing and seated roles; interaction with guests and youth; Volunteers will be provided a light breakfast and lunch.

FAN EVENT SUPPORT

BRACKET TOWN

Event Description: Bracket Town is the Ultimate Final Four Fan Fest, offering over 350,000 square feet of family-friendly activities, including autograph sessions, daily youth clinics, and interactive sport activities.

Location: Kay Bailey Hutchison Convention Center (Dallas)

Event and Office Operations

Volunteer Duties: Volunteers will assist with various event and office operations activities.

Event Operations Volunteers: Volunteers will assist in a variety of roles and activities including: runners, waiver stations, assist with set-up and teardown of the interactive areas, act as a directional guide for fans, and/or deliver packages to sponsors. Volunteers in this position should be prepared to do some manual labor, and should be able to lift 30 pounds without difficulty.

Office Operations Volunteers: Will assist with office duties such as filing, copying, answering phones, or compiling information packets for sponsors. Volunteers may also run the guest



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information kiosks on the event floor and will be responsible for servicing the needs of the volunteer corps.

Details: *Event Operations Volunteers:* Indoors; mostly standing; must be able to lift 30 pounds
Office Operations Volunteers: Indoor; standing/sitting

Sponsor Support

Volunteer Duties: Sponsor Support volunteers are responsible for providing assistance to sponsors within their activation space. Volunteers may distribute premium items, run interactive elements, monitor participants in line, generate excitement among participants, or provide general assistance to the sponsor throughout the week. Volunteers may also be tasked with implementing activities on Center Court and other programmed courts; registering participants, assigning courts and distributing waivers for 3v3 tournaments; monitoring court play; or managing the main scoreboard.

Details: Indoors; mostly standing

FINAL FOUR 5K - FULL

Event Description: **Road to the Final Four[®] 5K invites all runners and walkers. The event benefits the Coaches vs. Cancer[®] program, a collaborative effort between the American Cancer Society[®] and National Association of Basketball Coaches.**

Location: Fair Park - Downtown Dallas

Race Operations Volunteers

Volunteer Duties: Volunteers will assist with start and finish line, water stations, race results, mile split callers, course monitors and sponsor vendor assistants. Volunteer will be on their feet and should be comfortable switching tasks.

Details: Outdoors; mostly standing

Registration & T-shirt Distribution

Volunteer Duties: Volunteers will assist with race day registration, pre-registered race number distribution and t-shirt distribution.

Details: Outdoors; mostly standing



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Water & Food Distribution

Volunteer Duties: Volunteers will set up food and water stations throughout the racecourse and at the finish line. Volunteers will be responsible for passing out the water and food and cleanup of any cups or food items.

Details: Outdoors; mostly standing

FINAL FOUR DRIBBLE

Event Description: The Final Four Dribble gives 3,200 kids the chance to DRIBBLE their way through the heart of downtown Dallas during the weekend of the 2014 NCAA Men's Final Four.

Location: Downtown Dallas

Ball Inflation

Volunteer Duties: Volunteers will assist with inflating over 3,000 basketballs.

Details: Indoors; mostly standing

Event Operations

Volunteer Duties: Volunteers will assist with a variety of activities including ball distribution, event runners, finish line, route guides, set-up and T-shirt distribution.

Details: Outdoors; mostly standing; must be comfortable working with kids ages 5 - 18

Registration

Volunteer Duties: Volunteers will assist with information & lost children, registration, and collecting and sorting waivers.

Details: Outdoors; mostly standing; must be comfortable working with kids ages 5 -18

Set-up & Check-In

Volunteer Duties: Volunteers will assist with setting up registration, and T-shirt distribution and ball distribution.

Details: Outdoors; mostly standing; comfortable working with kids ages 5 - 18



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MARCH MADNESS MUSIC FESTIVAL - FULL

Event Description: This free, three-day outdoor music festival at Reunion Park in downtown Dallas is filled with music, food and fun, and will feature national and regionally known musical acts.

Location: Reunion Park (Downtown Dallas)

Hosts & Greeters

Volunteer Duties: Volunteers will act as event hosts by greeting and welcoming event attendees and answering questions, as they enter and exit the venue.

Details: Outdoors; mostly standing; interaction with guests and volunteers

Information Kiosks

Volunteer Duties: Information Kiosk volunteers will field general questions from fans attending the music festival, and will be equipped with event fact sheets and informational packets that address many of the questions that may get asked.

Details: Outdoors; mostly standing; interaction with guests and volunteers

Operational Support

Volunteer Duties: Operational Support Volunteers will be responsible for helping the event staff of the music festival. Volunteers may be asked to help with set-up and teardown, make deliveries to sponsor areas, and assist other volunteers when needed. Volunteers may be required to perform some manual labor and should be able to lift 30 pounds without difficulty.

Details: Outdoors; mostly standing



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TIP-OFF TAILGATE

Event Description: On-site at the stadium, game ticket-holders will experience interactive games, food, entertainment and fun before entering for the game. AT&T Stadium One AT&T Way

Location: AT&T Stadium

Hospitality

Volunteer Duties: On-site at the stadium, guests will experience interactive games, food, entertainment and fun before entering for the game.

Details: Outdoors; mostly standing; interaction with guests and volunteers

Interactive Zones

Volunteer Duties: Volunteers will field general questions from fans and will be equipped with event fact sheets and informational packets as resources.

Details: Outdoors; mostly standing; interaction with guests and volunteers

Runners

Volunteer Duties: Volunteers may be asked to serve as a runner, assist with set-up and teardown of the interactive areas, act as a directional guide for fans, deliver packages to sponsors, and other duties as required. Volunteers in this position should be prepared to do some manual labor, and should be able to lift 30 pounds without difficulty.

Details: Outdoors; mostly standing; interaction with guests and volunteers

Waiver Stations

Volunteer Duties: Volunteers will enlist fans to sign liability waivers to participate in any physical activation and will validate government-issued ID of fans and apply waiver wristband directly to fans.

Details: Outdoors; mostly standing; interaction with guests and volunteers



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OPERATIONS

Meeters and Greeters for Transportation

- Locations:** Dallas (Bracket Town, Final Four Friday, March Madness Music Festival, and the Sheraton Dallas) & Arlington (AT&T Stadium Parking Lots).
- Volunteer Duties:** Volunteers will direct guests to event locations in downtown Dallas. Volunteers should be familiar with the downtown Dallas areas so that they can direct guests to downtown locations. Volunteers must be comfortable interacting with guests and providing event and transportation information.
- Details:** Outdoors; mostly standing and moving around; Volunteers must be able to work in the elements (rain, heat, sun, etc.)